

CoDesign Problem Solving Workshop and Roadshow

Wednesday 30th November 2005
Hadley Group
Gaitskell Way
Sandwell

All your problems answered in half a day...and for £FREE!

Tired with sitting in a row of seats being lectured to by those who have 'read the book' but never been at the sharp end?

Then it's time to attend a CoDesign Workshop that delivers lifelong learning from fellow automotive manufacturers – real people, real problems, real solutions from the experts who know your business.

Effective problem solving is not rocket science but it is vital to business success, especially in the commercially 'driven' automotive manufacturing supply market. Using appropriate techniques and basic tools is fundamental to such success, as is an insightful understanding of which techniques to apply to each individual scenario.

Learning from YOUR peers

Attendance will be for half a day on a Wednesday afternoon and participants will be expected to be hands-on and involved. A series of short presentations will be followed by breakout groups working on genuine situation problem solving. In short if you expect a bunch of suits lecturing this is not the event for you, but if you want real answers to real issues this half-day investment is guaranteed to prove invaluable.

Let's work together

Forget the sales-pitch, let's be honest this workshop is not free – we are asking for 4½ hours of your valuable time, but for this we will trade you an improved ability to manage and solve problems more effectively to make your company more profitable!

We ask you, can you afford to donate half a day to take advantage of what genuinely is 'something relevant and for free'? Then again can you afford not to?

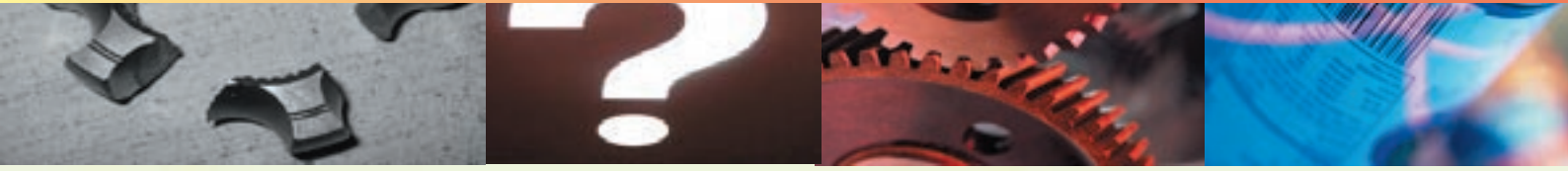
www.autotrain.org

Formed in 1990 and based at the University of Birmingham, Euromotor is a network and partnership of European car manufacturers, suppliers and universities. Euromotor's objective is to improve the knowledge base of the European motor industry through high-level technical collaborative training.

Those involved in organising this particular Workshop are fellow automotive manufacturers who are already delivering quality components to the automotive industry – your peers.

AutoTrain CoDesign Problem Solving Workshop and Roadshow

Hadley Group, Gaitskell Way, Sandwell



Registration form (this form may be photocopied).

Please apply early as places are limited. Thanks to subsidy from the European Social Fund, this course (normal value £350) is FREE OF CHARGE for West Midlands automotive SMEs. Cost for other organisations is £50 per person.

NAME			
COMPANY		SME	yes <input type="checkbox"/> no <input type="checkbox"/>
TITLE			
ADDRESS			
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Please send a photocopy, fax or email to JULIE LESEURE, Project Coordinator, to the address below.



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